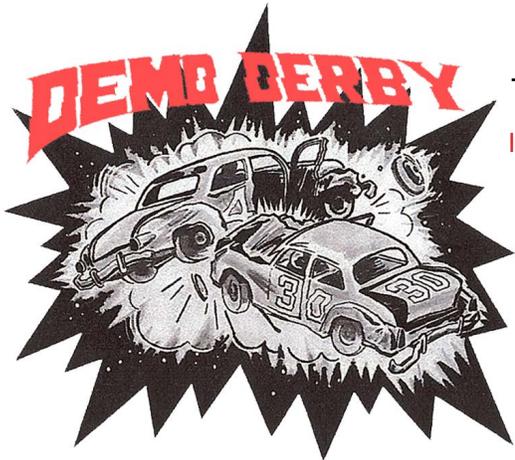


# FROM THE DEMO DERBY 50TH ANNIVERSARY EDITION DVD BACK COVER



Filed on location at Norwood Arena  
Norwood, Massachusetts

Special Features Include  
Interview with Producer James A. Pike  
and Original Theatrical Trailer

**WARNING:** We of the sixties generation have been romanticized for our rebellious idealism. Unless you want your grandchildren to know how incredibly naive and innocent we really were

New Englanders claim it is a unique and original America sport. Southern boys agree, but argue over just where in America it began. Sociologists see the roots of this sort of mechanical mayhem in the thrill-seeking, rabble-rousing entertainments of ancient Rome. Pure Americana or Classical derivative, *DEMO DERBY* has a special place in movie history.

In the summer of 1964, *DEMO DERBY* opened in Boston with *ROBIN AND THE SEVEN HOODS*. The same day, in Hartford, New Haven and Worcester, it opened with *Viva as Vegas*. In the next ten days, it was booked into 61 theaters all across New

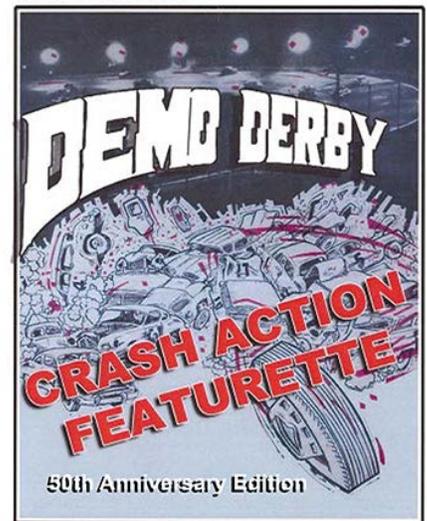
England. But when it was paired with the Beatles *A HARD DAY'S NIGHT*, it played on more than 6,000 screens, all across the country. And after its spectacular first run, it continued to be booked into theaters and drive-ins for **TEN MORE YEARS!**

If you remember Madras shorts, penny loafers and crew cuts, don't be surprised if *DEMO DERBY* brings a smile. It is so real, so us, that by the time the show is over, you may have to look outside to be sure your old car isn't still sitting in the driveway. So turn your DVD player into a time machine and buckle up for a wild ride down memory lane.

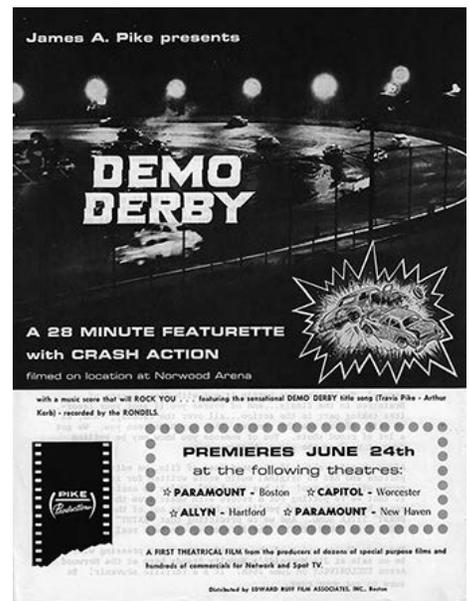
ORIGINAL MUSIC BY **ARTHUR KORB** DIRECTOR OF PHOTOGRAPHY **ANGUS MACASKILL**  
NARRATED BY **JOHN SCOTT** NASCAR TECHNICAL ADVISOR **CARLETON MERRILL**  
TITLE SONG BY **TRAVIS E. PIKE AND ARTHUR KORB**, PERFORMED BY **THE RONDELS**  
WRITTEN PRODUCED AND DIRECTED BY **JAMES A. PIKE**  
DEMO DERBY © 1964 PIKE PRODUCTIONS, INC. DVD © MMV PIKE PRODUCTIONS, INC.  
DVD PACKAGE DESIGN & SUPPLEMENTAL MATERIAL © 2009 TRAVIS E. PIKE

4:3 ASPECT RATIO | DVD REGION 0 | BW | 28 MIN | UNRATED  
<https://www.otherworldcottageindustries.com>

James A. Pike Presents



WITH A MUSIC SCORE THAT WILL **ROCK YOU**



with a music score that will ROCK YOU... featuring the sensational DEMO DERBY title song (Travis Pike + Arthur Korb) - recorded by the RONDELS.

PREMIERES JUNE 24th

at the following theatres:

☆ PARAMOUNT - Boston ☆ CAPITOL - Worcester

☆ ALLYN - Hartford ☆ PARAMOUNT - New Haven

A FIRST THEATRICAL FILM from the producers of dozens of special purpose films and hundreds of commercials for Network and Spot TV.

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**VIEW THE DEMO DERBY LEGACY**

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